Facts about Jordan

- Population: 11.4 million
- Member of the Bridge Federation of Asia and the Middle East (BFAME) – Zone 4
- Over 100,000 archaeological sites
- Literacy Rate: 98%
- Kind, friendly, hospitable people
Jordan Bridge Federation

Under the auspices of: Jordan Olympic Committee headed by HRH Prince Faisal Bin Al Hussein

Jordan in Bridge Decision Making Roles:

- Mature Federation with Long Experience
- President of BFAME: From Jordan
- President of Arab Bridge Federation: From Jordan
- Membership in the WBF Women’s Committee: From Jordan
Agenda

- Federation Objectives
- Competitions
- Training Courses
- Strengths
- Challenges
- Looking Ahead
To introduce bridge to the wider public through all channels possible including media, social media, and activities and initiatives.

**Increase Number of Players**
To target clubs, schools, universities, thought leaders, and institutions

**Increase Awareness**

**Improve Game/ Directing Levels**
* By hosting zonal, regional and international tournaments.
* By being on bridge governing bodies such as BFAME and Arab Bridge Federation.
* Being an active member of the WBF through the Council or its Committees.
* Showcasing high level players, administrators and directors.

**Make a Difference**
* To offer courses for new, intermediate, and advanced players.
* Recruit new directors and train existing ones.
• International Competitions

- World Championships:

- World Bridge Games (Olympiad):
• Regional Competitions

- Bridge Federation of Asia & Middle East (BFAME)

- Pan-Arab (Pairs/Teams)
  - Annual since 1998
• Local Competitions
  ➢ Jordan Clubs Teams Cup: 2022, 2023, 2024 {NEW}

• Special Competitions
  ➢ Silver Jubilee Games {NEW}
  ➢ WBF Women’s Committee {NEW}

• Festivals
  ➢ 41 International Festivals
Video

https://youtu.be/U5oFOXlVGC
A?feature=shared
Learning & Training

- **Game Training**
  - **Beginners:** 8 Courses of 20 students each
  - **Intermediate:** 4 Courses of 12 students each
  - **Advanced:** 1 Course of 25 students

- **Directors Training**
  - **International Certified Director**
  - **New Directors:** 2 Courses

Since 2023
Strengths

• Mature Federation with Experience & Expertise
• Motivated and Hard-working Federation
• Wide range and number of players (online and in person)
• Long Standing Regional & International Collaboration & Ties
• Strategic & Central Geographical Location
• Availability of Resources & Equipment
• Ease of Logistics, Facilities & Implementation
Challenges

- Budgetary and financial constraints
- Attracting children and youth
- No programs in place for young players and no specialized trainers for them
- Recruiting new directors
- Slow improvement in level of players
Looking Ahead

Opportunities

• Hosting Zonal
• Hosting Masters
• Hosting World
• Jordan International Bridge Festival

Threats

• Geopolitical Environment
Thank you