



Jordan Bridge Federation

WBF NBO Officers' Seminar

Presented by: Aaida Abu Jaber

May 2024

Bangkok, Thailand

Facts about Jordan

- ❑ Population: 11.4 million
- ❑ Member of the Bridge Federation of Asia and the Middle East (BFAME) – Zone 4
- ❑ Over 100,000 archaeological sites
- ❑ Literacy Rate: 98%
- ❑ Kind, friendly, hospitable people





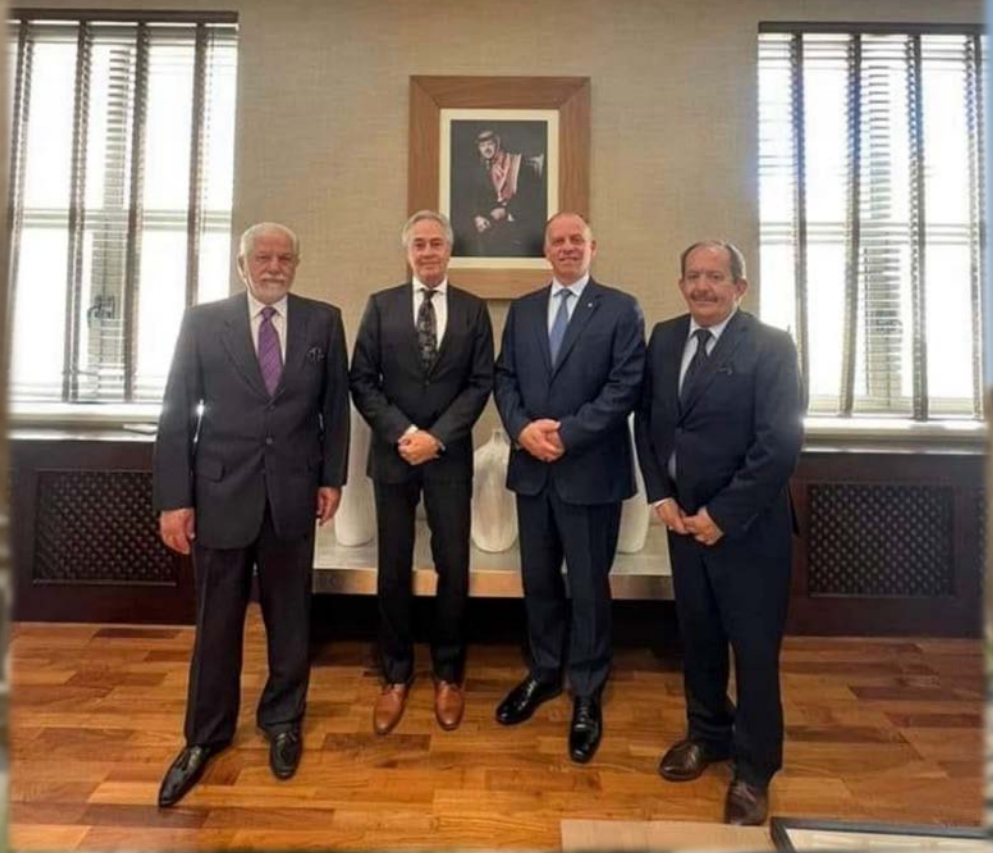
1999 - 2024

Jordan Bridge
Federation

Jordan Bridge Federation



Under the auspices of:
Jordan Olympic Committee headed
by HRH Prince Faisal Bin Al Hussein



Jordan in Bridge Decision Making Roles:

- ♠ Mature Federation with Long **Experience**
- ♠ President of BFAME: **From Jordan**
- ♠ President of Arab Bridge Federation: **From Jordan**
- ♠ Membership in the WBF Women's Committee:
From Jordan

Agenda

- ♠ Federation Objectives
- ♠ Competitions
- ♠ Training Courses
- ♠ Strengths
- ♠ Challenges
- ♠ Looking Ahead

Federation Objectives

Increase Awareness

To introduce bridge to the **wider public** through all channels possible including **media**, **social media**, and **activities** and **initiatives**.

Improve Game/ Directing Levels

- * To offer courses for **new**, **intermediate**, and **advanced** players.
- * Recruit **new directors** and train **existing** ones.

Make a Difference

- * By **hosting** zonal, regional and international tournaments.
- * By being on bridge governing bodies such as **BFAME** and **Arab Bridge Federation**.
- * Being an active member of the **WBF** through the Council or its Committees.
- * Showcasing **high level** players, administrators and directors.

Increase Number of Players

To target **clubs**, **schools**, **universities**, **thought leaders**, and **institutions**

• International Competitions

➤ World Championships:

- 2003, 2005, 2007, 2009, 2011,
2015, 2017, 2022

➤ World Bridge Games (Olympiad):

- 2004, 2008, 2012, 2016, 2024



International Competitions



- Regional Competitions

- Bridge Federation of Asia & Middle East (BFAME)

- 2003, 2005, 2007, 2009, 2011, 2015, 2017, 2022

- Pan-Arab (Pairs/Teams)

- Annual since 1998



Regional Competitions



- **Local Competitions**
 - **Jordan Clubs Teams Cup: 2022, 2023, 2024 {NEW}**
- **Special Competitions**
 - **Silver Jubilee Games {NEW}**
 - **WBF Women's Committee {NEW}**
- **Festivals**
 - **41 International Festivals**



Other Competitions



Video

<https://youtu.be/U5oFOXIVGCA?feature=shared>



Let's bridge to Jordan

*Over \$32,000 in prize money
+ Complimentary fun activities*

Introducing the
Prince Zeid Bin Shaker
Teams Cup

41st | Jordan International
Bridge Festival

25 SEP - 30 SEP 2024
W AMMAN HOTEL
AMMAN - JORDAN



بنك الاتحاد
Bank al Etihad



Since 2023

• Game Training

- **Beginners:** 8 Courses of 20 students each
- **Intermediate:** 4 Courses of 12 students each
- **Advanced:** 1 Course of 25 students

• Directors Training

- **International Certified Director**
- **New Directors: 2 Courses**



Learning & Training



Jump Start Your Bridge Game Course

With Milan Macura

Wed 7/2
Thu 15/2
Wed 21/2
Wed 28/2
Wed 6/3

6 pm - 7:30 pm

Online Course

Strengths

- **Mature Federation with Experience & Expertise**
- **Motivated and Hard-working Federation**
- **Wide range and number of players (online and in person)**
- **Long Standing Regional & International Collaboration & Ties**
- **Strategic & Central Geographical Location**
- **Availability of Resources & Equipment**
- **Ease of Logistics, Facilities & Implementation**

Challenges

- **Budgetary and financial constraints**
- **Attracting children and youth**
- **No programs in place for young players and no specialized trainers for them**
- **Recruiting new directors**
- **Slow improvement in level of players**

Looking Ahead

Opportunities

- Hosting Zonal
- Hosting Masters
- Hosting World
- Jordan International Bridge Festival

Threats

- Geopolitical Environment



Thank you