

الجامعة الملكية المغربية للبريدج



FEDERATION ROYALE MAROCAINE  
DE BRIDGE



# EXPERIENCE OF THE MARRAKECH WORLD CHAMPIONSHIPS AND PROMOTION OF BRIDGE



# WORLD TEAMS BRIDGE CHAMPIONSHIPS 2023



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**The World Team Bridge Championships in Marrakech from August 20 to September 2, 2023.**

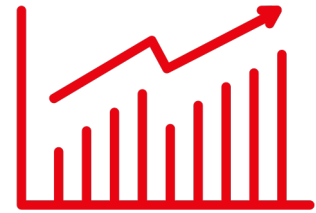
- ♣ **The Royal Cabinet informed to support the organization of the championships**
- ♣ **Minister's agreement**
- ♣ **More than a year to defend the candidacy**
- ♣ **Memorandum of Understanding signed with the World Federation**

# FINANCE RESEARCH



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- ♣ Development of a Sponsorship Document highlighting Varied Advertising Services
  - ♣ Eclectic inventory of Institutional Partners and Sponsors
  - ♣ A Significant Series of Actions, Meetings, Travel and Contacts with funders
  - ♣ Fundraising Campaign with Clubs and Bridgers

# STATISTICS :



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**38 COUNTRIES**



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**850 Players**



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**17 Referees**



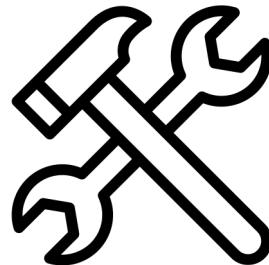
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**120 Organizers and technicians**



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**2 Large containers of technical equipment**



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**30,000 electronic visitors/day**



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**\$6.5 million in economic impact**



# UNPRECEDENTED SUCCESS



Optimal conditions have been established thanks to our Ministry, our partners, and our volunteers:

- ♣ Vital support from the Ministry.
- ♣ Support from institutional partners and sponsors.
- ♣ Collaboration of the Governor and the services of the Wilaya of Marrakech.
- ♣ Commitment of volunteers, bridgers and non-bridgers

The 2023 bridge championship in Marrakech was a great success

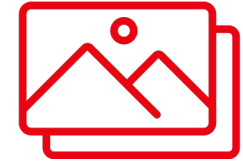
BEST OF :

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# SCENES IN IMAGES:



# TESTIMONIALS:





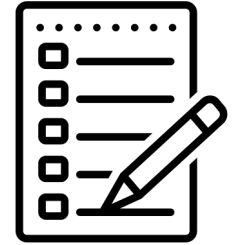
# THANKS

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**My warm thanks go to Mr. Chakib Benmoussa, Minister of National Education, Preschool and Sports, as well as to the entire team of the Sports Department, our institutional partners, our sponsors, the bridge clubs, and the bridge players for their financial support. A special thank to our volunteers whose dedication was crucial to the success of our project**

*Merçi*

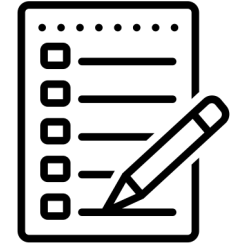
# 2024 ACTIVITY PROGRAM



## Teaching and promoting :

- ♣ **Continue the regional development of bridge:**
  - **Good positioning of clubs in Marrakech and Oujda**
  - **New approach: involvement of young people via “youth centers” in Fez and Agadir**
  - **Letter to the Minister of Youth, Culture and Communication**
  - **Agreement in preparation with the Ministry to teach and play bridge in these youth centers**
  
- ♣ **School bridge**
  - **Courses already launched in Casablanca**
  - **Generalization planned in other colleges**
  - **Objective: make bridge a permanent extracurricular activity**

# 2024 ACTIVITY PROGRAM



## Formation et promotion :

- ♣ **Rabat bridge university**
  - Resume of teaching at the University of Bridge in Rabat
  - New formula: with the objective to shaper up a junior team in a month summer camp
  
- ♣ **Encouraging bridge schools in clubs**
- ♣ **Promoting and popularizing Bridge within clubs**
  - Open day
  - Invitation of learners to national competitions
  - Opportunity to play with experienced players



**Objective: increasing the number of bridge players at the Kingdom level:**

# PROGRAM OF ACTIVITIES 2024



## Development of bridge at regional level:

- ♣ Modest start: development of club activities.
- ♣ Crucial need: premises and trainers for clubs in Agadir and Fez.
- ♣ Preliminary approach: contact the Ministry of Youth, Culture and Communication.
- ♣ Potential solution: youth centers as breeding grounds for interest in bridge.
- ♣ Next step: study of possibilities with Regional Directorates of Fez and Agadir.
- ♣ Final objective: global agreement for all regional directorates.



# PROGRAM OF ACTIVITIES 2024



**Meeting of the Regional Department of education of Agadir on the development of bridge identified the expectations of bridge players:**

- ♣ Search for premises with ministerial support**
- ♣ Subsidy for training new bridge players.**
- ♣ Digital communication platform by the Federation.**
- ♣ Playoff preparation for Coupe du Trône.**
- ♣ Organization of the international bridge festival in Agadir, with financial support from the Federation.**
- ♣ Advance note on festival for preparation.**





# PROGRAM OF ACTIVITIES 2024



Meeting with the Regional Directorate of Fs on the development of bridge identified the expectations of bridge players:

- ♣ Supply of equipment by the Federation.
- ♣ Material becomes property of the Fez Bridge Club.
- ♣ Intensive 3-day courses by the Federation.
- ♣ Regular lessons by Fassis bridge players.

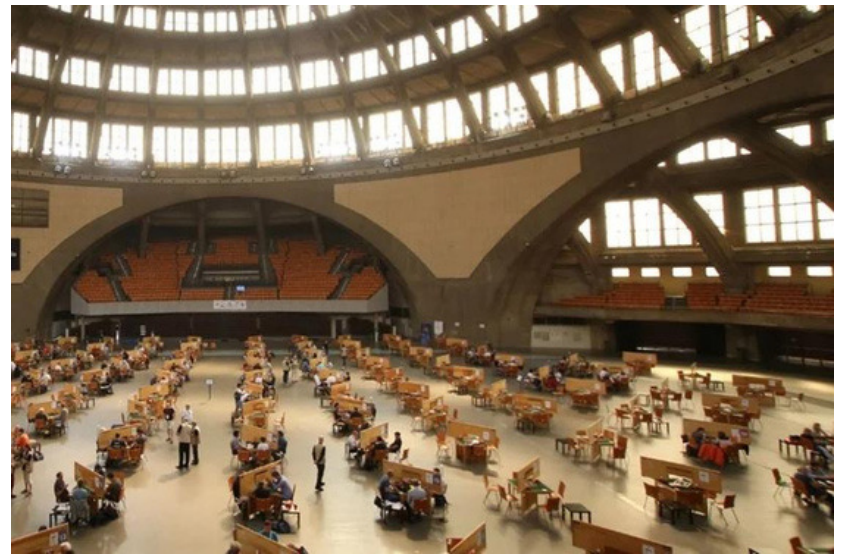


# PROGRAM OF ACTIVITIES 2024



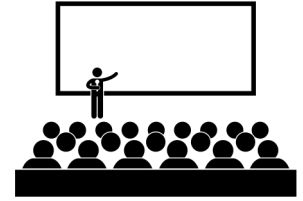
## International Competitions:

- ♣ **Participation in the World Championship in Buenos Aires from October 22-November 3**
- ♣ **Participation in the Arab Bridge Championship in Jeddah, November 17-22, 2024**
- ♣ **Selection for participation in the African championships**



# BRIDGE FEDERATIONS CONCLAVE SEMINAR

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♣ **Objective: Sharing experiences and improving the management of national federations and the WBF.**

**Key points :**

- ♣ **Gathering of Federations Affiliated with the WBF.**
- ♣ **Exchange of Experiences and Best Practices.**
- ♣ **Improvement of Management and Organization.**

**Objective: Strengthen the cooperation and effectiveness of national federations and the WBF to promote bridge on a global scale.**

# BRIDGE FEDERATIONS CONCLAVE SEMINAR



- ♣ **Add to the Youth Training Program:**
  - Access to logistical and financial assistance from the WBF.
  - Inspired by China's successes.
- ♣ **Participation to "World Bridge Tour" 2025 :**
  - Suggest a Moroccan tournament to strengthen international interest.
- ♣ **Referee Training:**
  - Request to add a Moroccan referee in the international team.

**Objective: Increase the presence of Moroccan bridge internationally.**

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# THANKS

*For your  
attention*

